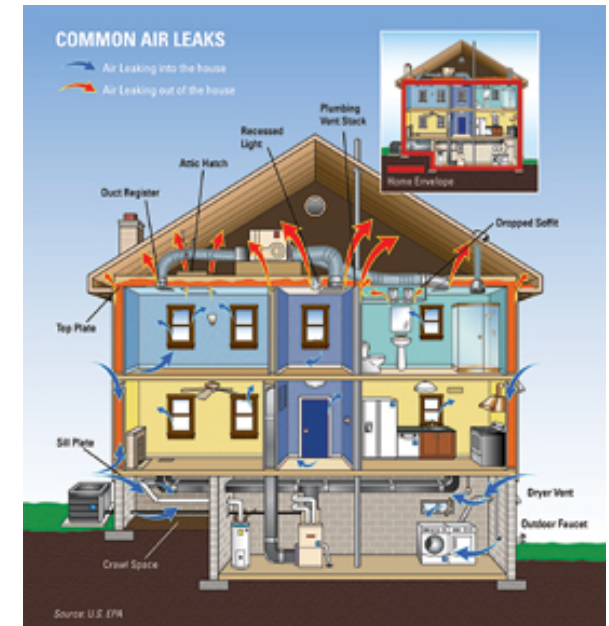


Energy Saving Tips:

- ✚ Lower your thermostat at night before you go to bed and raise it again in the morning
- ✚ Turn off lights and other appliances when not in use
- ✚ Turn down the thermostat on your hot water heater
- ✚ Use caulking and weather stripping to seal openings around doors, windows and kitchen and dryer vents
- ✚ If you feel a draft, cold air is leaking in and you're losing energy. Sealing your home will also make you more comfortable.
- ✚ Replace light bulbs with Compact Fluorescent or LED Bulbs.



Energy Makeover



Contact Massena Electric:

71 E. Hatfield Street
P.O. Box 209
Massena, NY 13662
Phone: 315-764-0253
Fax: 315-764-1498
E-mail: info@massenaelectric.com
www.massenaelectric.com

How does the Campaign Work?

- Have an "Energy Audit" performed by Energy Answers. MED has contracted with Energy Answers, a local firm that is Building Performance Institute (BPI) certified, to provide energy audits at a discounted rate to MED customers.
- Audits performed by Energy Answers will focus on non-air conditioning energy saving projects.
- Energy Answers will provide a report to the customer detailing the estimated energy savings of recommended improvements and an estimated cost for each improvement.
- The audit will cost MED customers \$50.00 and is paid to Energy Answers prior to having the audit performed. If the customer makes **all Tier I** recommended improvements this cost will be reimbursed to them by means of a credit on their electric bill.
- Customers filing a credit application are required to have a follow up inspection performed by Energy Answers prior to filing for the credit.

What is a Tier I Improvement?

- Any improvement where the estimated Energy Savings is 80% or greater than the material cost.

How will customers be reimbursed?

- As a credit on the customer's electric bill, MED will reimburse the customer the lesser of:**
 - 100% of projected electrical savings over 5 years per improvement or
 - cost of materials required per improvement

The maximum credit for all improvements will be \$5,000.00 per household.

The campaign covers approved improvements made by December 31, 2016.

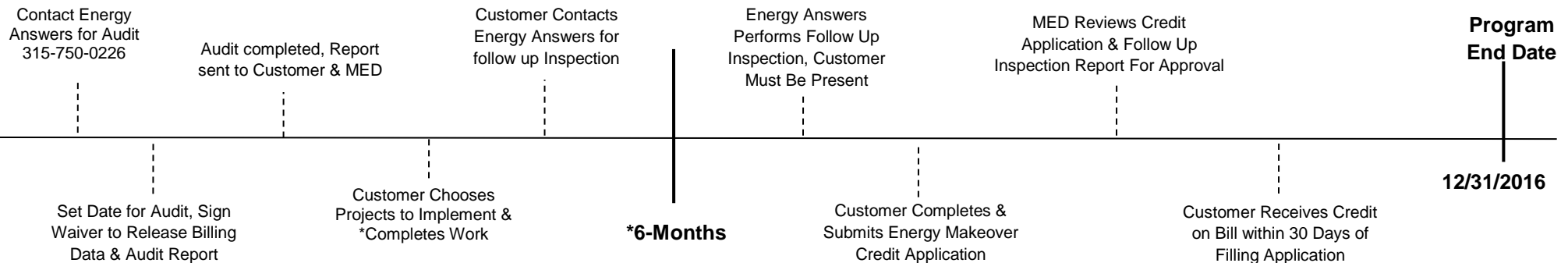
Why Energy Efficiency?

- MED has a general responsibility to our customers to lead them toward reducing our dependence on outside fuel sources.
- MED has a contractual obligation with the New York Power Authority to provide energy efficiency and conservation projects.

How to get started:

Any MED customer can call Jeff Loomis @ 315-750-0226 to schedule an appointment.

PROJECT TIMELINE



*Work must be completed within 6 months of initial audit or prior to December 31, 2016.